



# City of Farmington

430 Third Street

Farmington, Minnesota

651.280.6800 • Fax 651.280.6899

[www.ci.farmington.mn.us](http://www.ci.farmington.mn.us)

## Prospective Advertisers,

An opportunity exists to support the Schmitz-Maki Arena by purchasing an advertising sign inside the ice arena. This advertising opportunity will give you great local exposure in addition to exhibiting your support of youth activities in the arena. Over the course of one season you can expect your ad to be seen by more than 30,000 people through spectator attendance at approximately 30 high school hockey games; youth hockey practices, games and tournaments; figure skating practices and shows; and other non-ice events that are scheduled. This is an inexpensive way to increase your business' exposure to the public leading to additional customers.



The advertising rates are:

	<u>Advertising Area</u>	<u>One Year</u>	<u>Three Years</u>
	4 x 8 Wall panel	\$400 plus tax	\$1050 plus tax
	4 x 4 Wall panel	\$250 plus tax	\$675 plus tax
	3x8 Dasher board panel	\$500 plus tax	\$1,350 plus tax

If you sign a three year contract to advertise on the dasher boards the City will cover the cost of making and installing your advertisement sign!



If interested in purchasing a wall panel ad, the City recommends using **Godfrey Custom Signs**, 651-463-4519, to design and make the sign. Signs will vary in cost depending on design and lettering. City staff will install the sign on the arena wall.

Please consider taking advantage of this opportunity to support the Schmitz-Maki Arena. If you are interested in advertising at the arena, please contact Jeremy Pire at 651-280-6902 or email at [JPire@ci.farmington.mn.us](mailto:JPire@ci.farmington.mn.us)